

Celebrate!

¡Celebremos!

Children's Day/Book Day
El día de los niños/El día de los libros



April 30 | 30 de abril



What is Día?

El día de los niños/El día de los libros (Children's Day/Book Day), known as Día, is a celebration EVERY DAY of children, families, and reading that culminates every year on April 30. The celebration emphasizes the importance of advocating literacy for children of all linguistic and cultural backgrounds.

Founded in 1996 by children's author Pat Mora, Día is now housed at ALSC, which administers it in cooperation with Día Founding Partner REFORMA.

Celebrating Día at your library

ALSC is offering free brochures with great Día celebration resources, such as books and Web sites, to all participating libraries while supplies last. For more information on how you can receive brochures, visit: www.ala.org/dia

For more information on celebrating Día, visit some of these helpful Web sites:

- REFORMA, the National Association to Promote Library and Information Services to Latinos and the Spanish-Speaking www.reforma.org
- The California Library Association www.diacalifornia.org
- Pat Mora, award-winning poet and author, www.patmora.com

Share your ideas for celebrating Día

What worked for your Día celebration? What didn't work? Looking for new ideas? Visit the Día Wiki at: <http://wikis.ala.org/alsc>

Día at ALA Midwinter Meeting 2009

Free Día posters will be available from Harper Collins Children's Books in booth #1013. Free postcards will be available from Simon & Schuster Children's Publishing in booth #1021.

Día at ALA Annual Conference 2009

Join ALSC and REFORMA for a Día program at ALA Annual Conference entitled: "Cuentos de las Americas: Celebrating Latino Cultures and Día with Recent Outstanding Latino Children's Books." This program will take place Saturday, July 11 from 10:30 a.m. until Noon.