



How I have enjoyed reading about the many April Children's Day, Book Day, El día de los niños, El día de los libros celebrations across the country this month. Congratulations to all of you who have brought smiles and books to children this April. I wish I knew all your names and could list them.

Special thanks to my wonderful web team and friends, Bobbie Combs and Laurina Cashin, who have been so committed to Día year after year. Also, thanks and a sad goodbye to Joanna Ison, the Program Officer at ALSC the last few years who became my friend as we worked together to promote Día throughout the year. I will miss you, Joanna!

After your celebrations, please take a moment to [email us](#) your favorite photo that reflects the spirit of Día 2015. We're collecting those to make a special Día video for 2016.

As together we build excitement about Día's 20th Anniversary April 2016, here's my answer to What's Día:

Children's Day, Book Day, El día de los niños, El día de los libros (Día)

- a year-long initiative of creative literacy day by day, día por día
- annual April Children's Day, Book Day fiestas that celebrate all our children and a year of exciting them about bookjoy

Día, also used for our Diversity in Action, is supported and sponsored by the Association for Library Services to Children, a division of the American Library Association, REFORMA and other library organizations, schools and other educational institutions, literacy organizations including First Book, presses, families and readers.

Bookjoy to each of you! Pat



Laurina Cashin & Bobbie Combs



Joanna Ison