



RANDOM HOUSE
CHILDREN'S BOOKS

FOR IMMEDIATE RELEASE

On sale December 11, 2012

Contact: Paul Samuelson

(212) 782-8875 | psamuelson@randomhouse.com

Celebrate the Feast Day of Our Lady of Guadalupe with
THE BEAUTIFUL LADY
By Pat Mora

Pat Mora's works reflect the cultural heritage of Mexican-American and U.S. Latinas and Latinos through her children's books, poetry, and nonfiction. Her writing, and the art that is found in her picture books, reflects the beauty and cultural diversity of the Hispanic-American experience, and nowhere is this more evident than in her forthcoming picture book, available in English as **THE BEAUTIFUL LADY: OUR LADY OF GUADALUPE** (Illus. Steve Johnson & Lou Fancher | 978-0-449-81683-7 | 12/11/2012 | \$11.99) and in Spanish as **LA HERMOSA SEÑORA: NUESTRA SEÑORA DE GUADALUPE** (ISBN: 978-0-375-86840-5).

The story of Juan Diego and the Virgin Mary is a familiar one for many in the Hispanic tradition, but Mora frames the tale by narrating it from the point of view of a grandmother telling the tale of Juan Diego while folding paper flowers with her granddaughter to celebrate the saint's feast day.

"My life just wouldn't be my life without books. I wouldn't be me. The possibility of bringing others bookjoy is a thrill."—Pat Mora

An award-winning author of children's books, poetry, and nonfiction, Pat Mora is committed to bringing together children from all backgrounds with books. She often speaks at conferences, universities, and schools about creative writing, leadership, and multicultural education. She also founded *Día de los niños/Día de los libros*, a national event focusing on children's literacy, languages, and cultures, which takes place every April 30.

Born in El Paso, Texas, Mora has received numerous children's book awards. In 2002 she was honored as a "Literary Light for Children" by the Associates of the Boston Public Library and included in "100 Library Champions" during the Texas Library Association's Centennial.

Ms. Mora has been the Carruthers Chair, Distinguished Visiting Professor at the University of New Mexico; a consultant on U.S.-Mexico youth exchanges; an administrator and museum director at her alma mater, the University of Texas at El Paso; and has taught English at all levels. The proud mother of three grown children, Mora currently resides in Santa Fe, New Mexico.

For more information on Pat Mora, visit her Web site at www.patmora.com

The Beautiful Lady: Our Lady of Guadalupe

By Pat Mora; Illus by Steve Johnson & Lou Fancher

Alfred A. Knopf Books for Young Readers hardcover | On sale December 11, 2012 | Ages 5-8 yrs

Hardcover: 978-0-375-86838-2 | \$16.99 | \$19.99 Can. | 40 pages

Ebook: 978-0-449-81706-3 | \$10.99 | \$10.99 Can.

Alfred A. Knopf Books for Young Readers is an imprint of the Random House Children's Books division of Random House, Inc., whose parent company is Bertelsmann AG. Visit us on the Web at RandomHouse.com/kids.