

April 2011

Dear Friends,

What an exciting time!

Día

April is Día's 15th Anniversary. How sweet it will be to return on April 30th to Tucson where the Día idea came to me. Of course we need **Kids' Day** since we have Mother's Day, Father's Day, etc. And, of course, we want to link the celebration to books and their magic that connects us with ourselves and to the world outside of ourselves. Hope you're part of the Día celebration in your community.

Bookjoy

The spring is also exciting because my web site has a new look, a connected **bookjoy** look that now visually links my site, blog and this newsletter, all parts of my virtual home where you and I meet.

Blog

And speaking of gathering, I'm shifting the focus of the blog to a **bookjoy creativity salon**. I'll write once a month, an informal chat about what I'm reading and writing. Once a month, I'll also interview someone doing interesting creative work. I also welcome your suggestions.

I welcome your suggestions about all the "rooms" of my virtual home.

Wishing you spring and summer joy,
Pat

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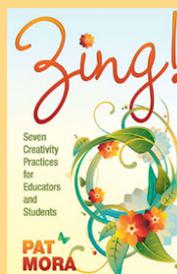
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EDUCATORS

Life has its seasons. Altering the visual design of my site was also prompted by my desire to shift its focus. Since the publication of my latest book, [Zing! Seven Creativity Practices for Educators and Students](#), I've felt a deep commitment to reach out to educators—teachers, librarians, administrators, professors, those working at informal education settings: museums, nature and poetry centers, etc.



NEWS ABOUT DÍA'S 15th ANNIVERSARY



Pat is hosting a second Diapalooza on her blog during April as part of the celebration of Día's 15th Anniversary. We're winding down the posting of Día **Nuggets** and recently added **Families as Día Partners** and **Día Literacy Games**. The final Nugget, **Bookjoy Quotes** (#15), will be posted at the end of the month.

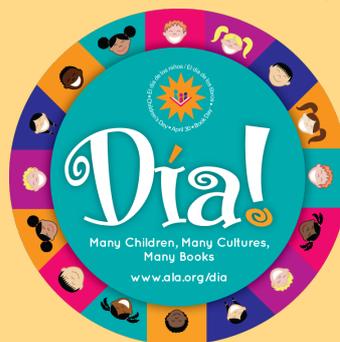
Each day a **Día Reflection**, written by Pat, appears on the Bookjoy blog, along with news about Día festivities happening all over the country. If you'd like to have your Día event listed just [complete this brief form](#). Stop by the [blog](#) and wish Día **HAPPY ANNIVERSARY!**

At the end of April an **Idea Booklet for a Día Year** featuring all 15 Nuggets and 30 Reflections will be available as a downloadable pdf [from Pat's website](#).

A video of **2011 Día Celebrations** is in the works so send us your Día photographs now! Please send 2-4 of your best photos (jpegs only) that illustrate that Día is about literacy fun. Send jpegs to [webcontact\(at\)patmora\(dot\)com](mailto:webcontact(at)patmora(dot)com).

There's still time to register your plans for celebrating the 15th Anniversary of El día de los niños/El día de los libros at the ALSC [registration page](#). All registering libraries will receive complimentary stickers for their celebrations.

Attending ALA in New Orleans? Join Pat, and members of ALSC (Dia's National Home) and REFORMA (Dia's partner) on Saturday, June 25, 10:30 a.m. - noon for an Anniversary Celebration.



RESOURCES

[Pat's website](#)
[Bookjoy blog](#)
[Pat's Día pages](#)

PAT'S POETRY and PROSE NEWS

PoetryTagTime is the first electronic-only poetry anthology for kids! This eBook project was compiled and edited by Sylvia Vardell and Janet Wong. Included are 30 new poems by 30 well-known contemporary poets writing for children -- including a poem by Pat. Visit the [website](#) for more information.



Zing! continues to gather positive reviews. "From quiet reflection and poetry to learning to cultivate and appreciate the language arts, this inventive book is a must-have for teachers and children's services librarians who are looking to inject artfulness into their programs or curriculum. Readers will be left with renewed energy, plenty of wonderful ideas, and a stronger appreciation for artistic projects, the power of language, and cross-cultural understanding." -- REFORMA Newsletter

Our Lady of Guadalupe is the subject of Pat's next picture book. Due in January 2013 from Knopf/Random House, the chosen illustrators are Steve Johnson and Lou Fancher.

AUDIO and VIDEO NEWS

Recently Pat did an interview with WETV's Colorín Colorado. The lengthy interview is [available on Pat's website](#), in two parts.

The first part focuses on Día-- the 15th Anniversary this April, a new set of planning resources named the Dia Nuggets, and the story behind *Book Fiesta!*

In the second part of the series Pat talks about her recent publications and creative practice, and offers encouragement to teachers and librarians.

Pat's picture book *Uno, Dos, Tres: One, Two, Three* is a featured title for this summer's Collaborative Summer Library Program's (CSLP) theme "One World, Many Stories." [TeachingBooks.net](#) has created an [audio clip](#) of Pat talking about how she came to write the book, and reading from it.



Pat reads her poem "Sisters" from *Dizzy in Your Eyes*, recorded by Sylvia Vardell at the 2010 NCTE conference and posted on her blog, [Poetry for Children](#).



INTERVIEWS

"*Books and Authors: Talking with Pat Mora*" is a feature interview by Jeanette Larson in the January 2011 issue of *Book Links* and [available here](#). Pat talks about her work, *bookjoy*, and Día's 15th birthday.

NATIONAL POETRY MONTH

"Poetry is my favorite genre whether for children or adults. It poses the challenge of creating an experience with economy of language. What pleasure I feel when I change even one word that makes a line more evocative!" -- Pat Mora

An interview with Pat was recently featured on the blog, [Texas Sweethearts and Scoundrels: Writing for Kids from the Heart of Texas.](#)

Pat has published 6 poetry titles for adults, 2 for teens and 4 for children.

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[Available here](#)

Contact us

As always, we welcome your comments and suggestions.
Newsletter Manager, Laurina Cashin

Past issues of Bookjoy! [are archived on](#) Pat's website.



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