

February 2012

Hi fellow readers ,

Though I don't know all of you who receive this newsletter personally, you are my literacy and reading friends. This month I launched our first **e-bookjoy celebration**. I hope the poem and message made you both smile and reflect on how lucky we are to savor books.

Many of you are planning or supporting culminating **Día** events in your community. This year, in a special way, I'm hoping that schools, including middle schools, are planning their Día events. Encourage and plan **book fiestas** at home too. Universities/ colleges are also engaged. We'll be holding our third **Díapalooza** on my blog throughout April. Join us!

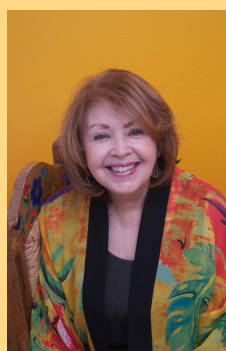
Let's nurture our creative selves and our creative friends.

Pat

PRESENTATIONS

March 1 -- Chicago, IL: The Association of Writers & Writing Programs (AWP)
Pat will be honored by Con Tinta

March 17 -- Las Vegas, NV: University of Nevada/Las Vegas
Gayle A. Zeiter Children's Literature Conference 2012



BOOK NEWS -- New in Paper

Trade paperback editions of two award-winning titles written by Pat are available in early 2012.

Dizzy in Your Eyes: Poems about Love

"The tight structures intensify the strong feelings in the poems, which teens will enjoy reading on their own or hearing aloud in the classroom."- **Booklist**

"The first-person teenage voices ring true, and so do the emotions, from 'love's initial rush and confusion, to love's challenges, heartaches, and quiet sadness ...to falling in love again.'" - **Book Links**

Visit this page and read a sample poem, view brief videos of Pat talking about *Dizzy* and writing for teens, and watch Pat reading from *Dizzy in Your Eyes*.

Read classroom activities based on *Dizzy in Your Eyes*.

Visit Pat's Teen Poetry **page**.



Paperback available
now



Paperback available in March

Yum! ¡Mmm! ¡Qué Rico! America's Sproutings

"This inventive stew of food haiku celebrates the indigenous foods of the Americas."

- starred review, *Booklist*

"... Mora works the vivid imagery in lyrics that are pretty lip-smacking in their own sonorous right (the tomato 'squirts seedy, juicy splatter'), making them tasty candidates for reading aloud."

- *Bulletin of the Center for Children's Books*

Watch a video webcast from the Library of Congress featuring Pat Mora and Illustrator Rafael López receiving the 2007 Americas Award for *Yum! ¡Mmm! ¡Qué Rico! America's Sproutings*.

Watch a video of Pat reading an excerpt from *Yum*.

Find curriculum connections for *Yum* on *Pat's website* and *on the poetry blog, Wild Rose Reader*.

GET READY FOR DÍA!

Everything you need to know to plan and prepare a Día celebration, large or small, is in *Pat Mora's Idea Booklet for a Día Year*.

The *Idea Booklet* includes 15 resource lists with 15 ideas per list. The titles in parentheses below refer to the resource list titles. You have easy access to ideas for funding, a bibliography, creative crafts and games. *Make 2012 your Día year!*

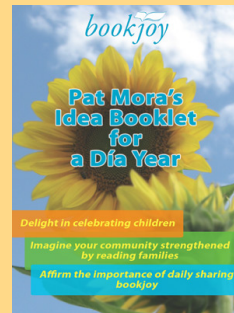
Here's a sampling:

Growing the Día concept in your community and nationally requires optimism, energy, creativity, action, and collaboration. (from *What Every Día Advocate Needs to Know*)

Engage families as storytellers and in creating and sharing literacy posters and kits, and in exploring ways to create and share stories digitally. (from *Families as Día Partners*)

January - March Finalize program, speakers, performers, class performances, and special guests such as local officials and celebrities. Prepare speaker/author contracts and make travel arrangements. (from *Planning Checklist for Día Celebrations*)

Use technology: hold a book trailer video contest, schedule an author visit via Skype; plan an April geocaching event (GPS treasure hunt) with book-related prizes. (from: *Literacy-Focused Programming Día I-dias for Educators at libraries, schools and universities*)



RESOURCES

[Pat's website](#)
[Bookjoy blog](#)
[Pat's Día pages](#)

INTERVIEW WITH YUYI MORALES

Pat's latest interview in her continuing series of Creativity Interviews is with one of the leading children's book creators working today, [Yuyi Morales](#).



A LETTER TO KIDS

Dear Girls and Boys,

Are you patient? I'm not. Right now, far away from me, illustrators are working on art for some of my new books. I can't wait to see the sketches, and I can't wait to hold the finished books in my hands. I always have to wait years for that special moment. I don't get to talk to the illustrators ahead and sometimes I never meet them. I sure like to though. [Read more ...](#)



The next interview will be with David Fernandez-Barral, the Foreign Language Librarian at the National Library Service for the Blind and Physically Handicapped (NLS), Library of Congress.



Download logos



View a selection of Bookjoy logos, in English and Spanish. All are available for downloading.

Articles are written by Laurina Cashin, Newsletter Manager.

As always, we welcome your comments and suggestions. Write to: [webcontact\(at\)patmora\(dot\)com](mailto:webcontact(at)patmora(dot)com).

Past issues of the e-newsletter are [archived](#) on Pat's website.



Share Bookjoy! Tell your friends and colleagues about this newsletter. Signup is quick and easy.



Try it FREE today.