

book' · joy
noun, a love of books
and the pleasure of
reading.

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An Invitation to Díapalooza!

Please join us for DÍAPALOOZA, a month-long, virtual celebration of El día de los niños, El día de los libros/Children's Day, Book Day on Pat Mora's [Bookjoy blog](#). Every day during April, the post(s) will celebrate and support Día's main goal of daily linking all children to books, languages and cultures.

We're inviting **your** participation and hope you'll send us **visuals**-videos, photos, posters, children's art work; as well as stories, interviews, poetry, anecdotes, testimonials, interesting and surprising Día facts; quotes from kids, families, teachers and librarians; sayings and proverbs about reading and literacy; special or funny Bookjoy moments. Send us cool Día ideas big and small as well as best practices. Your submissions can be humorous and fun or serious; inside or outside the box. Try and keep your submission to **less than 200 words**.

When we need it: March 15 is our deadline though we welcome your submission now.

The format: Short text can be in an email; longer text in a Word doc. Send photos as a jpeg; web resolution is okay. Submit artwork as a pdf or jpeg.

Where to send it: webcontact@patmora.com

If you don't feel you can contribute a post, please stop by *Bookjoy* in April for fun and inspiration; read the posts and comment.

Please forward to friends and colleagues. Feel free to post on Facebook or Twitter.

For more information on El de los niños, El día de los libros/Children's Day, Book Day, go to the [Día pages on Pat's website](#).

Past issues of Bookjoy! [are archived on](#) Pat's website.

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Newsletter editor: Laurina Cashin, *We Love Children's Books*

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