

book' · joy
noun, a love of books and the pleasure of reading.

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Dear E-friends,

Although I'm sure the Santa Fe trees are happy with all the snow we've had so far in 2010, I'm ever so ready for spring, discarding coats and jackets, seeing blooms! I'm excited to think of teens now reading *Dizzy in Your Eyes: Love Poems*. Soon I'll check the manuscript of *ZING! Seven Creativity Practices for Educators and Students* for the last time, always a bit anxiety-producing since pesky errors have a way of appearing once a book is in print. ZING will ship end of March, and I'll post some quotes, "zingers," on my [Bookjoy blog](#) then.



It's hard to believe that 11 years ago, in spring 1999, my dear and multi-talented son-in-law Roger Martinez, now Dr. Roger Martinez, generously offered to start a web site for me. Gracias, Roger!

Spring is a busy time for the site, blog and newsletter since there are many literacy celebrations including April National Poetry Month and since across the country in April culminating Día celebrations are held to rejoice with families at linking all children with books, languages and cultures all year long. With an illustrator, I've been working on [Pat's Visual Día History](#) which we'll post on my blog April 1, the first day of our first Diapalooza. Hope you're supporting Día in your community, by volunteering, offering to donate books, etc. Know that we love to hear your plans and ideas. Diapalooza will be an opportunity to share them with others.

Wishing you bookjoy!
Pat



New Guidelines for the Mora Award

The [guidelines and application for the 2010 Mora Award](#) are available on Pat's website, as well as the REFORMA site. The award recognizes libraries' exemplary programming for El día de los niños/El día de los libros, Children's Day/Book Day. Both public and school libraries can submit applications by August 15, 2010.



It's Diapalooza!

Join us for a special virtual event at the Bookjoy blog -- it's the very first Diapalooza! In honor of El día de los niños, El día de los libros/Children's Day, Book Day, daily posts during April will celebrate and support Día's main goal of daily linking all children to books, languages and cultures. We'll have stories, ideas, interviews, videos and photos, guest bloggers and so much more. **Be one of the first to view the inspiring Día Visual History. Enter to win books.**

Día Resources

There are many wonderful resources available for planning your celebration in April. Remember that while many celebrations are on or around April 30, the important work (and joy) of promoting literacy and linking all children to books, languages and culture happens every day, all year long.



[Association of Library Service to Children \(ALSC\)](#) –Día's national home; register your event and receive 100 complementary bilingual brochures.

[Pat's Día pages](#) – history, interviews, past Día celebrations, FAQ's, ideas and resources.

[Texas Library Association toolkit](#) – whether a new or experienced librarian, this kit serves as a "how-to" manual for setting up a Día celebration. (You may have tried accessing the TLA Día site previously and found it invalid; this is a **new** link.)

[California State Library toolkit](#) – all you need for planning a successful event, small or large.

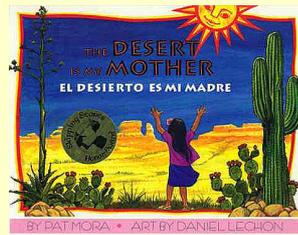
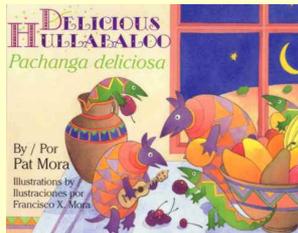
[Colorín Colorado](#) – author interviews, resources for families and children's activities.

News

Pat was surprised and honored when she learned she was named to the list of [50 of the Most Inspiring Authors in the World](#) compiled by Poets & Writers. The list puts her in grand company, the kind of people that show up on individual's lists when asked "Name the Top Five Writers You'd Like to Have Dinner With."

Two of Pat's titles are now available in audio. The picture book readalong of *Delicious Hullabaloo/Pachanga Deliciosa* is due in April from

[Live Oak Media](#) and *The Desert is My Mother/El Desierto Es Mi Madre* is available now from [Lorito Books](#).



Pat was the keynote speaker at the [Charlotte S. Huck Children's Literature Festival](#) at the University of Redlands (CA) March 12-13, 2010. "Share Bookjoy" was the name of her speech.



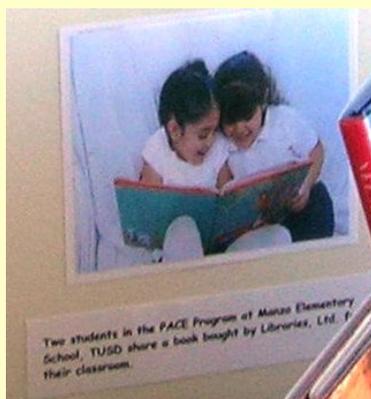
Bookjoy Quotes

We asked some friends to share their thoughts about *Bookjoy* with us. Jeanne C., a 6th grade teacher in Montgomery County Public Schools, replied:



"Bookjoy. The term resonates clearly with me. It's bookjoy that I feel when we are beginning a novel and I know what lies ahead for my students. It's bookjoy that I share when I help kids discover that author's words, though purposeful and planned, feel like magic when you're alone with a book. It's bookjoy that my students express when they stop me in the hall to tell me that they loved the part about . . ."

It's bookjoy when a student asks, "Is there another book like that?" and I can honestly say, "Oh, sweetheart. . . this is just the beginning for you. . ."



Marsie H. teaches at Manzo Elementary in Tucson, AZ. She showed us a photo of children in her preschool class. "That photo," she said, "That's Bookjoy to me."

During a Skype call and after reading aloud *Kitten's First Full Moon*, Kyra M., a new reader, said "I love reading ... and so does my mom."

Past issues of Bookjoy! [are archived on](#) Pat's website.

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Newsletter editor: Laurina Cashin, We Love Children's Books

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